Pittsburgh Post-Gazette®

Front Page Spadea Wrap 3 Full Pages In Full Color

COLE GRABS 10TH WI Pittsburgh Post-Gazette SUNDAY bised to put 6ТН ARTA AT 800 YEAR weaponry tern Europe ale A HISTORIC CUMENT HELPS SHAPE 0% OFF Months Apps: making the weather 'personalized and personable
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Post-Gazette Spadeas offer a one-of-a-kind opportunity to wrap your 3 page, full color advertisement around the main news section of the newspaper. This product has high visability and will drive results for your business - perfect for an event, announcement or anniversary. Spadeas provide a can't miss vehicle to communicate your message by being the first thing that readers see in addition to guaranteeing a front page, back page and above the fold position.

Spadea	DAILY Spadea Wrap 100,000 Daily Circulation [*]			SUNDAY Spadea Wrap 180,000 Sunday Circulation [*]			
FREQUEN	ICY RAT	E		FREQU	JEN	ICY RAT	Ε
13x or more	\$3,900 each			13x or more		\$6,900 each	
6x to 12x	\$4,500 each			6x to 12x		\$7,900 each	
2x to 5x	\$5,000 each			2x to 5x		\$8,900 each	
1x	\$5,500		-	1x		\$9,900	
Spadea frequency mus January 1, 2017 to D	st be within 12 December 31,	Months. 2017.		Spadea frequency January 1, 201	/ mus 7 to E	t be within 12 December 31, 2	Months. 2017.
		-	ge Outside ge Outside		4.25" x 16.15" 10.25" x 19.75"		
Spade	a F	ront Pa	g	e Inside	4.	25" x 19	9.75"
Wrap Siz	zes B	ack Pa	g	e Inside	10	.25" x 19	9.75"

SPADEA DEADLINES Spadea Reservation

Three weeks prior to spadea run date

Spadea Space Ordering

- 5 P.M. 4 days prior for SUNDAY
- 5 P.M. 3 days prior for DAILY

Spadea Final Release

- 5 P.M. Thursday for SUNDAY
- 5 P.M. 2 days prior for DAILY

FRONT PAGE OUTSIDE





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199 - 100 -	Materia State	• 99"	
Indextantian Inspection FREE	5 OFF	An unit of the second secon	
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C. RIBT SERVICES	nline at www.l		= =

BACK PAGE INSIDE



50% penalty applied to spadeas that are cancelled during the three week reservation window. *Scarborough Research 2016.

Pittsburgh Post-Gazette[®] For more information, contact your PG representative or call 412-263-1354.