

Pittsburgh Post-Gazette®

PG Notes

FRONT Page Placement!



PG Notes offer a one-of-a-kind opportunity to make front page news with your advertising message. This full color advertisement, positioned above the fold on page A-1 of the newspaper, has high impact and will drive results for your business – perfect for a great offer, event or announcement.

PG Notes provide a can't miss vehicle to communicate your message by being the first thing that readers see, in addition to guaranteeing a front, center and above the fold position.

PG Notes are the only premier positioning that can be zoned or limited in geography. Minimum order 10,000.

SUNDAY & DAILY PG Note Rates
180,000 Sunday Circulation
100,000 Daily Circulation

AD SIZES	FREQUENCY RATE	
Live Image Area	13x or more	\$27 per thousand
3" x 3"	6x to 12x	\$31 per thousand
Final Size With Border	2x to 5x	\$35 per thousand
3.5" x 3.5"	1x	\$39 per thousand

PG Note frequency must be within 12 Months. January 1, 2017 to December 31, 2017.

PG Note Actual Size ➡

PG NOTE DEADLINES

PG Note Reservation

- 16 days prior to insertion date
- Limit one PG Note per day
- **Minimum Order Of 10,000**

PG Note Ordering

- 5 P.M. 14 days prior for **SUNDAY**
- 5 P.M. 14 days prior for **DAILY**

PG Note Final Release

- 5 P.M. 12 days prior for **SUNDAY**
- 5 P.M. 12 days prior for **DAILY**

SAME DAY SERVICE AVAILABLE
CARPET CLEANING SPECIAL

2 ROOMS & A HALL \$99

A CLEAN HOME IS A HEALTHY HOME.

Offer Expires 10/31/13

PROMO CODE: **PITT**



1-800-STEEMER®
stanleysteemer.com

Minimum charges apply. Not valid in combination with other coupons or offers. Residential only; cannot be used for water restoration services. Must present promo code at time of service. Valid at participating locations only. Certain restrictions may apply. Call for details.

50% penalty applied to PG Notes that are cancelled during the order window.

The Pittsburgh Post-Gazette reserves the right to reschedule PG Notes in favor of larger buys. Considerations are taken on a case-by-case basis.

For more information, contact your PG representative or call 412-263-1354.

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