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WEEKEND  
MAGAZINE

**Every Thursday**, get the latest news on Pittsburgh concerts, performances, cultural events, movies and more! The Weekend Magazine is the most comprehensive collection of what's going on in Pittsburgh. Whether consumers are looking for a great new restaurant or a night at the theatre, the Weekend Magazine delivers them to you!

- **84,200 readers** who attended live theater performances last year\*.
- **241,200 readers** who at dinner at a sit-down restaurant last month.\*
- **134,200 readers** who visited a casino last year.\*



## LOCAL RESTAURANT & RETAIL ADVERTISING RATES

Rates Effective December 1, 2016 thru December 31, 2017

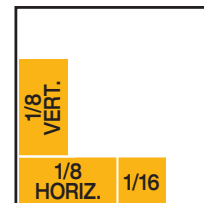
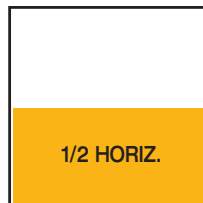
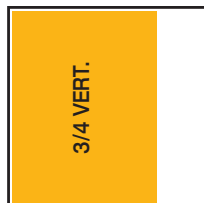
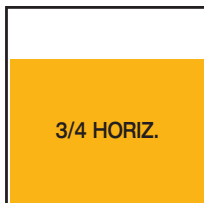
Rate Per Column Inch		\$18 pci	\$21 pci	\$24 pci	\$26 pci	\$28 pci
AD SIZES		52x**	26x***	13x***	6x**	OPEN
Full Page	4 Col. x 10"	\$720	\$840	\$960	\$1,040	\$1,120
3/4 Page (H)	4 Col. x 7.5"	\$540	\$630	\$720	\$780	\$840
3/4 Page (V)	3 Col. x 10"	\$540	\$630	\$720	\$780	\$840
1/2 Page (H)	4 Col. x 4.92"	\$355	\$415	\$475	\$515	\$555
1/2 Page (V)	2 Col. x 10"	\$355	\$415	\$475	\$515	\$555
1/4 Page (H)	4 Col. x 2.37"	\$175	\$200	\$230	\$250	\$270
1/4 Page (V)	2 Col. x 4.92"	\$175	\$200	\$230	\$250	\$270
1/8 Page (H)	2 Col. x 2.37"	\$90	\$100	\$115	\$125	\$135
1/8 Page (V)	1 Col. x 4.92"	\$90	\$100	\$115	\$125	\$135
1/16 Page	1 Col. x 2.37"	\$45	\$50	\$60	\$65	\$70

**SAVE 25% OFF YOUR SECOND DAILY AD!**  
Repeat placement is to be used within 7 days of the original placement.

Publication Date ..... Every Thursday  
 Space Reservation ..... Monday At 5PM  
 Final Copy/Corrections .. Wednesday At 5PM

**COLOR RATES**  
 Full Page • 3/4 Page .. \$195  
 1/2 Page ..... \$100  
 1/4 Page or Less ..... \$50

**PG Daily Circulation**  
**138,402**  
 Paid Home Delivery & Single Copy\*  
 \*AAM 1st Quarter 2017



\*Scarborough Research 2017.

\*\*52x and 6x are consecutive weeks.

\*\*\*13x and 26x can be consecutive weeks or every other week.

For more information, contact your PG representative or call 412-263-1354.