



Natalie Bencivenga's **seen**

Mondays in the Pittsburgh Post-Gazette, Natalie Bencivenga's **SEEN** spotlights the latest on the social scene, style trends, events and things to do and see around Pittsburgh. Make yourself **SEEN** and reserve your space today!

- **82,700 readers** that volunteer in their community.*
- **42,100 readers** who purchased fine jewelry last year. *
- **59,300 readers** that went to a upscale restaurant last month.*

LOCAL ADVERTISING RATES

Rates Effective December 12th, 2016 thru December 31st, 2017

Rate Per Column Inch		\$18 pci	\$21 pci	\$24 pci	\$26 pci	\$28 pci
AD SIZES		52x**	26x***	13x***	6x**	OPEN
Full Page	6 Col. x 19.75"	\$2,135	\$2,490	\$2,845	\$3,085	\$3,320
3/4 Page (H)	6 Col. x 14.77"	\$1,600	\$1,865	\$2,130	\$2,305	\$2,485
1/2 Page (H)	6 Col. x 9.79"	\$1,060	\$1,235	\$1,410	\$1,530	\$1,645
1/2 Page (V)	3 Col. x 19.75"	\$1,060	\$1,235	\$1,410	\$1,530	\$1,645
1/3 Page (V)	2 Col. x 19.75"	\$715	\$830	\$950	\$1,030	\$1,110
1/4 Page	3 Col. x 9.79"	\$530	\$620	\$705	\$765	\$825
1/8 Page	3 Col. x 4.81"	\$260	\$305	\$350	\$380	\$405
Strip Ad	6 Col. x 2"	\$220	\$255	\$290	\$315	\$340

SAVE 25% OFF YOUR SECOND DAILY AD!

Repeat placement is to be used within 7 days of the original placement.

Magazine

SEEN, STYLE AND SOCIETY • Pittsburgh Post-Gazette • MONDAY, NOVEMBER 7, 2016



MECOX COMES TO SHADYSIDE

By Patricia O'Donnell
Home Improvement
ShadySide, the home of the MECOX brand, is a new concept in home improvement. The store is located in the ShadySide area of Pittsburgh, near the intersection of Route 19 and Route 22. The store is a one-stop shop for all your home improvement needs. From paint to plumbing, MECOX has everything you need to make your home look like a million dollars. The store is open from 10am to 6pm, seven days a week. For more information, call 412-263-1354.



seen

Variety's 89th annual Gala



The Silver Factory Experience



Hot For Your Health



Izzazu Salon, Spa & Scrata adds new blowout bar

Stylebook
Izzazu Salon, Spa & Scrata, a new concept in hair and beauty, is located in the ShadySide area of Pittsburgh. The salon is a one-stop shop for all your hair and beauty needs. From blowouts to manicures, Izzazu has everything you need to make you look like a million dollars. The salon is open from 10am to 6pm, seven days a week. For more information, call 412-263-1354.

Publication Date Every Monday
Space Reservation Thursday At 5PM
Final Copy/Corrections Friday At 5PM

COLOR RATES

Full Page • 3/4 Page \$195
1/2 Page \$100
1/3 Page or Less \$50

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138,402

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*AAM 1st Quarter 2017

FULL PAGE

3/4 HORIZ.

1/2 HORIZ.

1/2 VERT.

1/3 VERT.

1/4 PAGE

1/8 PAGE

STRIP AD

*Scarborough Research 2017.

**52x and 6x are consecutive weeks.

***13x and 26x can be consecutive weeks or every other week.

For more information, contact your PG representative or call 412-263-1354.