Pittsburgh Post-Gazette®



lagazine

MECOX

COMES TO

SHADYSIDE



Seen Variety's 89th

annual Gal

The Silver Factor

Experience

Izzazu Salon, Spa & Serata adds new blowout ba

Mondays in the Pittsburgh Post-Gazette, Natalie Bencivenga's SEEN spotlights the latest on the social scene, style trends, events and things to do and see around Pittsburgh. Make yourself SEEN and reserve your space today!

- 82,700 readers that volunteer in their community.*
- 42,100 readers who purchased fine jewelry last year.
- 59,300 readers that went to a upscale restaurant last month.*

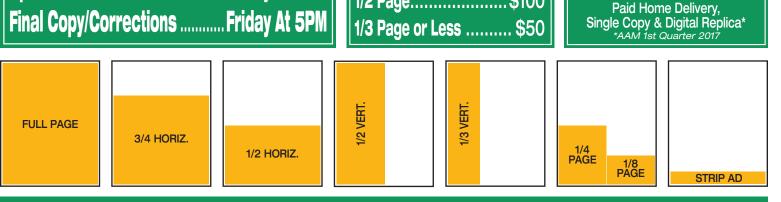
LOCAL ADVERTISING RATESRates Effective December 12th, 2016 thru December 31st, 2017						
Rate Per Column Inch		\$18 pci	\$21 pci	\$24 pci	\$26 pci	\$28 pci
AD SIZES		52 x**	26x***	13x***	6x**	OPEN
Full Page	6 Col. x 19.75"	\$2,135	\$2,490	\$2,845	\$3,085	\$3,320
3/4 Page (H)	6 Col. x 14.77"	\$1,600	\$1,865	\$2,130	\$2,305	\$2,485
1/2 Page (H)	6 Col. x 9.79"	\$1,060	\$1,235	\$1,410	\$1,530	\$1,645
1/2 Page (V)	3 Col. x 19.75"	\$1,060	\$1,235	\$1,410	\$1,530	\$1,645
1/3 Page (V)	2 Col. x 19.75"	\$715	\$830	\$950	\$1,030	\$1,110
1/4 Page	3 Col. x 9.79"	\$530	\$620	\$705	\$765	\$825
1/8 Page	3 Col. x 4.81"	\$260	\$305	\$350	\$380	\$405
Strip Ad	6 Col. x 2"	\$220	\$255	\$290	\$315	\$340
SAVE 25% OFF YOUR SECOND DAILY AD! Repeat placement is to be used within 7 days of the original placement.						

COLOR RATES

Full Page • 3/4 Page \$195

1/2 Page.....\$100

Publication Date Every Monday Space Reservation..... Thursday At 5PM Final Copy/Corrections Friday At 5PN



Scarborough Research 2017.

52x and 6x are consecutive weeks. *13x and 26x can be consecutive weeks or every other week.

For more information, contact your PG representative or call 412-263-1354.

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Daily

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4