

LocalXtra

NEWS & SPORTS FROM NORTH, SOUTH, EAST & WEST

Read your local community news and sports in LocalXtra, **every Friday!** Our local writers and photographers capture essential community news and high school sports coverage across the region. LocalXtra provides coverage of neighborhoods, municipalities and towns in all geographic directions: North, South, East and West. Target your local market with LocalXtra!

- **53,100 readers** who attended a High School sporting event.*
- **14,000 readers** that attended a health/wellness expo last year.*
- **10,300 readers** who own a small business*.

LocalXtra
NEWS & SPORTS FROM NORTH, SOUTH, EAST & WEST

Veterans need to tell their stories — and we need to hear them
By John Hagan, Pittsburgh Post-Gazette

Northway may get tax break
By Sarah Tocco

Romp n' Roll says goodbye
By Mike McLaughlin, Pittsburgh Post-Gazette

When's the best time to start thinking about long-term care?
An unexpected illness or injury can change your needs — sometimes suddenly. The best time to think about long-term care is before you need it.
Learn more at OakmontSrCare.org/blog

LOCAL ADVERTISING RATES

Rates Effective December 12th, 2016 thru December 31st, 2017

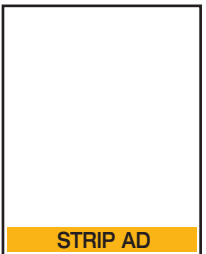
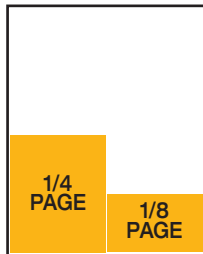
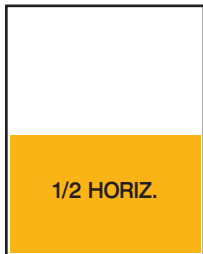
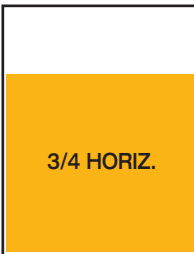
Rate Per Column Inch		\$18 pci	\$21 pci	\$24 pci	\$26 pci	\$28 pci
AD SIZES		52x**	26x***	13x***	6x**	OPEN
Full Page	6 Col. x 19.75"	\$2,135	\$2,490	\$2,845	\$3,085	\$3,320
3/4 Page (H)	6 Col. x 14.77"	\$1,600	\$1,865	\$2,130	\$2,305	\$2,485
1/2 Page (H)	6 Col. x 9.79"	\$1,060	\$1,235	\$1,410	\$1,530	\$1,645
1/2 Page (V)	3 Col. x 19.75"	\$1,060	\$1,235	\$1,410	\$1,530	\$1,645
1/3 Page (V)	2 Col. x 19.75"	\$715	\$830	\$950	\$1,030	\$1,110
1/4 Page	3 Col. x 9.79"	\$530	\$620	\$705	\$765	\$825
1/8 Page	3 Col. x 4.81"	\$260	\$305	\$350	\$380	\$405
Strip Ad	6 Col. x 2"	\$220	\$255	\$290	\$315	\$340

SAVE 25% OFF YOUR SECOND DAILY AD!
Repeat placement is to be used within 7 days of the original placement.

Publication Date Every Friday
Space Reservation Monday At 5PM
Final Copy/Corrections .. Wednesday At 5PM

COLOR RATES
 Full Page • 3/4 Page \$195
 1/2 Page \$100
 1/3 Page or Less \$50

PG Daily Circulation
138,402
 Paid Home Delivery,
 Single Copy & Digital Replica*
 *AAM 1st Quarter 2017



*Scarborough Research 2017.
 **52x and 6x are consecutive weeks.
 ***13x and 26x can be consecutive weeks or every other week.

For more information, contact your PG representative or call 412-263-1354.