

R E T A I L

	Col.	Depth	Mechanicals
Full Page	6	19.75"	10.25" x 19.75"
3/4 Page Horiz.	6	14.77"	10.25" x 14.77"
Junior Page	5	16"	8.514" x 16"
1/2 Horiz.	6	9.79"	10.25" x 9.79"
1/2 Vert.	3	19.75"	5.042" x 19.75"
Mini Junior Page	4	13.375"	6.77" x 13.375"
1/3 Page Vert.	2	19.75"	3.3" x 19.75"
1/4 Page	3	9.79"	5.042" x 9.79"
1/8 Page	3	4.81"	5.042" x 4.81"
1/9 Page (pg 2 ads)	2	6.47"	3.3" x 6.47"
Strip Ad (6x2)	6	2"	10.25" x 2"

1 Col.	1.56"
2 Col.	3.30"
3 Col.	5.04"
4 Col.	6.77"
5 Col.	8.51"
6 Col.	10.25"

C L A S S I F I E D

	Col.	Depth	Mechanicals
Full Page	8	19.75"	10.25" x 19.75"
3/4 Page Horiz.	8	14.77"	10.25" x 14.77"
1/2 Page Horiz.	8	9.79"	10.25" x 9.79"
1/2 Page Vert.	4	19.75"	5.08" x 19.75"
1/4 Page Horiz.	8	4.81"	10.25" x 4.81"
1/4 Page Vert.	4	9.79"	5.08" x 9.79"
1/8 Page Horiz.	4	4.81"	5.08" x 4.81"
1/8 Page Vert.	2	9.79"	2.49" x 9.79"
1/16 Page	2	4.81"	2.49" x 4.81"

1 Col.	1.21"
2 Col.	2.49"
3 Col.	3.79"
4 Col.	5.08"
5 Col.	6.37"
6 Col.	7.66"
7 Col.	8.95"
8 Col.	10.25"

T A B

	Col.	Depth	Mechanicals
Full Page	4	10"	9.75" x 10"
3/4 Page Horiz.	4	7.5"	9.75" x 7.5"
3/4 Page Vert.	3	10"	7.27" x 10"
1/2 Page Horiz.	4	4.92"	9.75" x 4.92"
1/2 Page Vert.	2	10"	4.79" x 10"
1/4 Page Horiz.	4	2.37"	9.75" x 2.37"
1/4 Page Vert.	2	4.79"	4.79" x 4.79"
1/8 Page Horiz.	2	2.37"	4.79" x 2.37"
1/8 Page Vert.	1	4.92"	2.31 x 4.92"
1/16 Page	1	2.37"	2.31 x 2.37"

1 Col.	2.31"
2 Col.	4.79"
3 Col.	7.27"
4 Col.	9.75"

KRAFT WRAP

10.25" X 19.75"