

Pittsburgh Post-Gazette AdDesk

<http://www.PGAdDesk.com>

User Name: _____

Password: _____

The Pittsburgh Post-Gazette's AdDesk is an online service designed to ease and expedite your ad creation process. Save time and stress by using the AdDesk to submit your copy, request changes to your proofs, access your ad history and take control of your advertising vision.

BENEFITS OF USING AdDesk INCLUDE:

INSTANT ACCESS TO YOUR PROOFS

Never wait for a proof again! The moment your proof is ready, you will be notified by email that it's available. The email will have a jpeg preview attachment of your proof to provide immediate review.

CHANGE OR APPROVE YOUR PROOFS

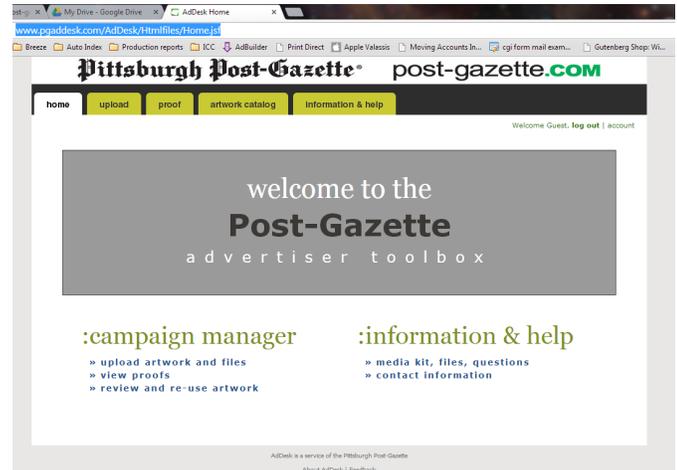
Log in to AdDesk and make your changes right away. No more waiting for emails to be answered or taking time to leave voice mails. The second your corrected proof is ready, you'll be notified via email. When it's just the way you want it, approve your proof and it will appear in your artwork catalog for future use.

REVIEW PAST ARTWORK

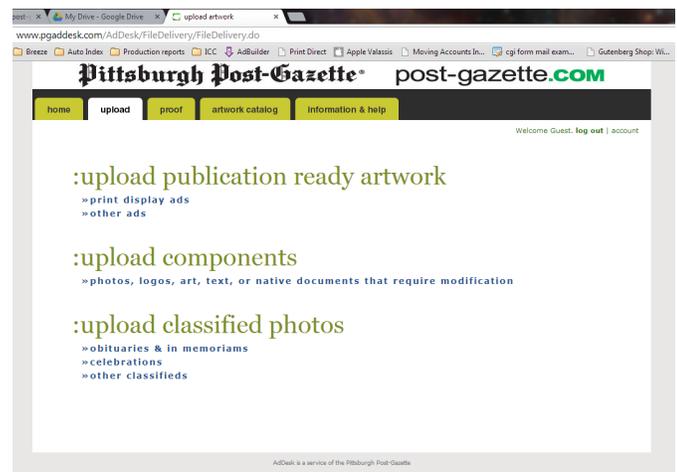
As an AdDesk user, you will have access to the full artwork catalog for your account. See all your display advertising going back 3 years! Like something you did in the past and want to run it again? Simply find it in the catalog and attach it to your new order. You can even make changes to previous artwork for current orders.

PROVIDING CAMERA-READY ARTWORK? WE'RE DONE!

If you have Camera-ready artwork for your order, you can attach it right away. Once you have, we're done. Your ad should appear in the Artwork Catalog within 24 hours.



www.PGAdDesk.com



Upload - www.PGAdDesk.com

Pittsburgh Post-Gazette®

post-gazette.COM